

# MBA Dual Degree Program

## About the Master's Group

Since 1995, Master Education International has served its affiliated and associated institutes in the Middle East, India, the far east, and their student community at large, by providing UK, US and Indian Higher Education, primary in the field of Management besides IT. It's flagship programs are MBA and BBA.

## The Program

Through our MBA program you will learn to become an architect of business; learning "to be" instead of "about". You will be shown how all the pieces of business fit together and learn in depth how finance is the vital blood stream that pumps life to the business activity.

## Academic Degree

Awarded By :

**Banasthali University, India**

Accredited at "A" grade by NAAC, UGC Approved

A member of AIU and Commonwealth Universities

Recommended By Ministry of Higher Education UAE

[www.mohe.gov.ae/en/Documents/india.pdf](http://www.mohe.gov.ae/en/Documents/india.pdf)



We also provide the below certification courses:



Post Graduate Diploma in Strategic and Leadership Management  
awarded by



## Features

- Conducive Learning Environment
- Experienced Faculty, Expert in their field
- Access to Online system providing complete support
- Complete Course Material provided at no extra cost
- "Double Major" offered for wider market acceptance
- Sessions on Weekends (Friday's Only)
- Most Affordable Fees
  - payable in Monthly Installments
  - Tuition Fee/month : AED 950/-
- Now Option of Continuing Program in India

The academic degrees are well recognized and acceptable. It can be used for purpose as VISA or gain points for immigration to countries like Canada"

## A Compressed 14 Months Program

Time is a precious commodity in today's world. Taking two years out for an MBA program is a huge opportunity cost both for students and the companies who hire them. By compressing the program into a 14-month format, we believe that we can provide a high quality program in less time. A non-traditional program structure, including "mini-terms", multi-modules, Internships, case competitions and off-class learning, not only allows for more flexibility in program delivery, but supports a compressed program, as well. The Masters of Business Administration (MBA) degree program consists of a 45 graduate semester-hour course sequence that has a minimum of 101 class meetings of 2 hours each.

### Program Eligibility:

**Bachelor Degree OR Diploma holder (3 years program) with work experience may also apply and would be considered for admissions.**

## At least 6 Courses to do from below 11 Courses

S.No.	Course ID	Course Title / Description
1	ACC 604	<b>Accounting Policies and Reporting Issues</b> The study of accounting policies and practices as they relate both to external financial statements and management reporting systems. Emphasis is on the impact of decisions concerning application of generally accepted accounting principles. Consideration is given to obtaining and using accounting information in planning and decision making.
2	MKT 650	<b>Marketing Management</b> A managerial approach to the study and applications of marketing. Emphasis is placed on the nature and scope of market management responsibilities and marketing decision making.
3	ECO 606	<b>Economic Forecasting &amp; Strategy</b> An analysis of the various macroeconomic and microeconomic factors affecting the firm in the domestic and international environment. Topics may include forecasting product demands, pricing policies, cost and production analysis and market structure, ethics and government regulation.

- 4 **FIN 630** **Managerial Finance** An analysis of corporate financial decisions and strategies that enhance shareholder value in both domestic and international settings. Major topics include sources and uses of funds, the valuation of debt and equity securities, ethics, financial analysis and forecasting, working capital management, capital budgeting, capital structure, dividend policy, mergers and acquisition.

**At least 6 Courses to do from below 11 Courses ( continued ...)**

S.No.	Course ID	Course Title / Description
5	HRM 610	<b>Human Resource Management</b> Investigates strategic importance of HRM to the organizations and the role that managers/specialist perform in HRM activities. Address issues as hiring process., training and development of employees, pay systems, benefits, and factors affecting worker compensation, labor/management relations and safety and security in relation to the workplace.
6	MGT 611	<b>Management, Organizational Behavior and Design</b> The goal of this course is to develop understanding of the behavioral sciences as applied by management in domestic and international settings. Classical and contemporary management and organizational theories are examined to form a basis for the study of leadership, organizational design and change. Students evaluate social/ psychological behavior and learn techniques to achieve organizational objectives.
7	LAW620	<b>Political, Legal and Regulatory Environment</b>
8	OPS 660	<b>Operations, Logistics &amp; Production</b>
9	TQM630	<b>Total Quality Management</b>
10	PRJ610	<b>Project Management</b>
11	QUA640	<b>Management Science and Modeling</b>

**Mandatory 6 Courses**

S.No.	Course ID	Course Title / Description
1	MGT 613	<b>Strategy Formulation, Implementation and Evaluation</b> The theory and practice of formulating strategy at the general management/executive level. Environmental analysis, competitive analysis and strategic planning as compared to strategic thinking are among the topics covered. As the MBA capstone, the course will serve to integrate previous work through various cases including the Class Continuing Company Case.
2	TEC 635	<b>System Analysis &amp; Design and MIS</b> This course addresses the management issues associated with achieving competitive advantage in an environment of rapid technological change. Among the topics considered are managing existing technology, emerging technologies, the opportunities and threats provided by new technologies, the dynamics of innovation, and intellectual capital as corporate wealth
3	FIN662	<b>Strategic Financial Management</b> This course addresses topics like Management of working capital, cash management, receivables management and inventory management. Risk analysis in capital budgeting, conventional techniques to handle risk, Dividend Decisions theories, Project appraisal and financing, Role of Financial Institutions and Development Banks and Mergers and Takeovers
4	FIN-E3	<b>Investment Analysis and Portfolio Management</b> The goal of this course is to develop understanding Nature of investment decisions and process, the investment environment concept of investment risk and its various types, the process of valuation, Analysis of fixed Income securities: various fixed Income securities, Fundamental analysis, company level analysis, Risk and return characteristics of individual assets, Expected return and risk of portfolio, Diversification of risk, portfolio selection problem
5	FIN-B.1	<b>Banking and Financial Services-I</b> To enable students to get an insight into emerging trends in Banking and Financial services. It also seeks to introduce students to different areas of Banking
6	FIN-B.2	<b>Banking and Financial Services-II</b> To enable students to get a insight into emerging trends in wealth management, tbrex management, foreign trade finance and derivatives relevant for bankers. It also seeks to introduce students to customer relationship management.

**Masters Project II (Research) - Mandatory**

S.No.	Course ID	Course Title / Description
1	PRJ 692	Applied research methodology and development of the project proposal are the topics covered. A schedule for moving the project through the proposal, approval, completion and presentation stages is developed. Projects should be designed to be of significance to an organization of interest. The course ends with the presentation of the completed project.

Program is completed on successful submission of research work in the following

**FIELDS of SPECIALIZATION**

<b>Finance</b>	<b>Banking and Finance</b>	<b>Human Resource Management</b>	<b>Marketing Management</b>
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**Note \*** The program is subject to change due to new findings in the domain, teaching methodology and technology.

A **lock-step** approach to complete the graduation requirement is permissible for this program.

Admission to this program is open to candidates holding a bachelors degree.

**Dual Degree in Details**

**1** Credits earned at US University program are transferable. Therefore Master while delivering the Dual Degree program follows at least 50% of the entire program via the Universities evaluation systems which comprises of 60% Assignments and 40% MCQ Examinations. This is especially beneficial since initials difficult credits for courses as like Finance or Accounting are earned though the Multiple Choice Question (MCQ) Examination. Later examinations of Indian University are written and subjective and Research is to be conducted in the field of your specialization..

**2** **MBA –Indian University:** A two year program completed in 14 months. It comprises of 3 semesters plus a Project Work which when presented in a year and half, in effect reduces the program duration to year and half. The specialization/major depends on the field/scope of the Project. However depending on the electives offered in the 3<sup>rd</sup> semester a double Major is earned in that field too.

**Delivery of Courses / Modules in Business Administration**

<b>Aim of the courses</b>	<b>Target Audience</b>	<b>Current Schedule</b>
To develop new skills and get more from your carrier: more knowledge, more experience and more success in “learn/do” environment. Courses are designed to build credit towards academic requirements.	Those working in a specific business function (example accounting, HR) and middle or senior level managers.	<p><b>Dubai Batch Every Friday</b> 8:30 AM to 12:30 PM (4 hrs)</p> <p><b>Sharjah Batch Every Friday</b> 2:00 PM to 6:00 PM (4 hrs)</p>

<b>Mode of delivery</b>	<b>Strategy of delivery</b>
A course is offered in a lock-step format, meaning students may choose one day a week, i.e. SATURDAYS or FRIDAYS, for classes and maintain that throughout the completion of their program. Each module, typical is of 2 months durations and a student takes typically two modules at a time.	A lecturer introduces and explains a concept or a topic. To reinforce the same, a demonstration, depending on the demands of the topics, is performed, interactively. To retain the same, the candidates are provided with hand outs and notes online, and are expected to complete given worksheets, assignments and generally explore the subject. Students are encouraged to interact online with teachers and fellow students through the Master’s course delivery portal.

Academicians and management professionals who have developed the curriculum and are one of those who will teach and transform you

**Mr. Navin Kapoor: -**

**FCIM** Fellow of the Chartered Institute of Marketing London. A Chartered Marketer. MBA IIM, Ahmedabad, M.Sc IIT- India. Faculty at IIM-Ahmedabad, IIM-Bangalore, Adjunct at SP JAIN and other Universities. 20 years Dubai experience including as General Manager Jumbo Electronics.

**Dr. Heena Bulchandini:**

Ph.D, M.S. (Social Work), P.G. Diploma HRM. Corporate Experience for more than 5 year as HR- Head in UAE. A lecturer in faculty of Social works for 4 years in India, and adjunct lecturer for post graduate courses in number of universities in Dubai.

**Admission Requirements**

- Passport Copy
- **2** Passport Size Photograph
- Copy of Academic Qualification (Highest)

**For latest updates, please contact the institute.**